

#### FOR IMMEDIATE RELEASE

#### **NDP Leadership Not Making an Impact**

#### Few voters know the candidates

Toronto, June 12<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ amongst 1483 Canadian voters, a strong majority (60%) of respondents say that the NDP Leadership race has had no effect on their opinion of the NDP. Only (15%) said it is having a positive effect and (14%) said it is having a negative effect, with (11%) saying they do not know.

#### **Candidates for NDP leader completely unknown**

When asked "which of the following candidates for permanent leader of the Federal NDP is most likely to become Prime Minister?" almost three-quarters (74%) said they do not know.

Presumed front-runner Jagmeet Singh received (7%) of responses, statistically tied with Charlie Angus (6%), and Niki Ashton (5%). Guy Caron (3%), Peter Julian (3%), and Pat Stogran (2%) cluster at the bottom of the spectrum.

Amongst those that identify themselves as supporters of the NDP, Peter Julian (11%), Jagmeet Singh (9%), and Niki Ashton (8%) are statistically tied as the candidates most likely to become Prime Minister, though 6 in 10 (61%) NDP supporters do not know who is most likely to become Prime Minister.

#### The general public doesn't know who they'd vote for

When asked which candidate they'd be most likely to vote for in a general election, 7 in 10 say they don't know (70%). Amongst those that report a preference, six of the seven candidates are statistically tied: Jagmeet Singh (7%), Charlie Angus (7%), Niki Ashton (6%), Guy Caron (5%), and Peter Julian (4%) are all grouped within the margin of error. Only Pat Stogran (2%) is behind.

Amongst those that identify themselves as supporters of the NDP, Niki Ashton (13%) and Jagmeet Singh (13%) are tied, with Peter Julian (9%) just behind them. Still more than half of NDP supporters (51%) don't know which candidate they would vote for in a general election.

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"The bulk of the general public seems to have no idea the NDP leadership race is even being contested right now," said Dr.
Lorne Bozinoff, President of Forum Research. "But perhaps more concerning for the NDP, however, is that the majority of NDP supporters don't know much more about the leadership candidates than the general public does."





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"The bulk of the general public seems to have no idea the NDP leadership race is even being contested right now," said Dr. Lorne Bozinoff, President of Forum Research. "But perhaps more concerning for the NDP, however, is that the majority of NDP supporters don't know much more about the leadership candidates than the general public does."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1483 randomly selected Canadian Voters. The poll was conducted June 6-8, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <a href="https://www.forumresearch.com/samplestim.asp">www.forumresearch.com/samplestim.asp</a>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' abilities to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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#### Effect of the NDP Leadership race on the general public

Has the NDP Leadership race had a positive effect or negative effect on your opinion of the NDP?

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1483	234	191	218	334	506	769	681
Positive effect	15	23	14	12	11	12	12	18
Neither positive nor negative effect	60	49	58	68	66	65	62	59
Negative effect	14	17	16	9	13	13	17	11
Don't know	11	11	13	11	10	10	10	12

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1483	150	233	243	172	146	240
Positive effect	15	24	23	11	14	17	11
Neither positive nor negative effect	60	40	52	63	64	65	68
Negative effect	14	14	13	15	11	12	15
Don't know	11	21	11	11	10	6	6

#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1483	256	399	562	266
Positive effect	15	17	13	15	18
Neither positive nor negative effect	60	59	56	61	64
Negative effect	14	12	14	15	12
Don't know	11	12	17	9	7

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#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1483	104	356	545	126	157	195
Positive effect	15	15	12	16	19	9	22
Neither positive nor negative effect	60	61	63	59	60	63	53
Negative effect	14	11	13	14	7	17	18
Don't know	11	13	12	11	14	11	6

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#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1483	492	526	182	104	69	34
Positive effect	15	5	12	44	26	5	22
Neither positive nor negative effect	60	65	67	41	47	71	52
Negative effect	14	20	12	5	19	14	22
Don't know	11	11	9	9	8	10	4





#### Most likely NDP Candidate to become PM

In your opinion, which of the following candidates for permanent leader of the Federal NDP is most likely to become Prime Minister?

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1483	234	191	218	334	506	769	681
Niki Ashton	5	10	6	3	3	1	5	5
Charlie Angus	6	7	5	4	7	6	7	5
<b>Guy Caron</b>	3	3	4	3	4	2	3	3
Peter Julian	3	3	2	5	3	3	3	3
Jagmeet Singh	7	9	7	7	4	4	9	5
Pat Stogran	2	3	2	0	1	1	2	1
Don't know	74	65	73	77	78	82	70	78

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1483	150	233	243	172	146	240
Niki Ashton	5	8	7	3	6	4	4
Charlie Angus	6	7	6	7	5	9	4
<b>Guy Caron</b>	3	3	4	3	4	3	2
Peter Julian	3	5	4	4	2	4	3
Jagmeet Singh	7	3	3	7	11	8	9
Pat Stogran	2	4	0	2	2	0	2
Don't know	74	71	75	75	71	73	75

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1483	256	399	562	266
Niki Ashton	5	8	6	4	5
Charlie Angus	6	7	4	5	8
<b>Guy Caron</b>	3	5	4	2	3
Peter Julian	3	4	3	3	5
Jagmeet Singh	7	3	5	7	12
Pat Stogran	2	3	2	1	2
Don't know	74	70	75	78	67

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#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1483	104	356	545	126	157	195
Niki Ashton	5	3	4	4	9	7	8
Charlie Angus	6	7	3	8	8	6	5
<b>Guy Caron</b>	3	2	7	2	1	2	2
Peter Julian	3	6	3	2	1	4	8
Jagmeet Singh	7	4	3	10	5	6	7
Pat Stogran	2	3	1	2	1	5	0
Don't know	74	74	79	73	75	71	70





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#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1483	492	526	182	104	69	34
Niki Ashton	5	4	4	8	11	0	17
Charlie Angus	6	4	8	5	11	4	6
<b>Guy Caron</b>	3	3	1	5	6	11	4
Peter Julian	3	1	2	11	2	7	3
Jagmeet Singh	7	6	8	9	2	3	4
Pat Stogran	2	2	2	2	1	3	1
Don't know	74	80	75	61	68	72	65

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#### Candidate most likely to get a vote during general election

Which of the following candidates for permanent leader of the Federal NDP are you most likely to vote for in a general election?

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1483	234	191	218	334	506	769	681
Niki Ashton	6	11	5	4	4	2	5	7
<b>Charlie Angus</b>	7	9	4	5	7	8	7	6
<b>Guy Caron</b>	5	6	7	3	4	3	4	5
Peter Julian	4	3	5	5	3	2	4	3
Jagmeet Singh	7	12	7	6	4	4	8	6
Pat Stogran	2	4	1	0	1	0	2	1
Don't know	70	56	70	77	77	81	69	73

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1483	150	233	243	172	146	240
Niki Ashton	6	6	9	5	7	3	5
Charlie Angus	7	6	8	9	6	8	5
<b>Guy Caron</b>	5	7	4	5	8	4	2
Peter Julian	4	4	6	4	3	5	2
Jagmeet Singh	7	6	5	7	7	10	8
Pat Stogran	2	5	0	2	0	0	2
Don't know	70	65	66	66	69	70	75

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#### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1483	256	399	562	266
Niki Ashton	6	5	7	5	7
Charlie Angus	7	6	6	7	9
<b>Guy Caron</b>	5	6	5	2	8
Peter Julian	4	4	3	4	4
Jagmeet Singh	7	5	4	8	10
Pat Stogran	2	3	2	1	2
Don't know	70	71	72	74	60

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#### Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1483	104	356	545	126	157	195
Niki Ashton	6	3	5	5	9	6	9
Charlie Angus	7	4	5	9	8	4	6
<b>Guy Caron</b>	5	3	11	2	2	1	5
Peter Julian	4	8	3	2	2	3	10
Jagmeet Singh	7	8	3	10	7	9	4
Pat Stogran	2	3	1	1	2	5	1
Don't know	70	71	72	70	70	73	65





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#### **Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1483	492	526	182	104	69	34
Niki Ashton	6	4	4	13	11	5	5
Charlie Angus	7	4	9	7	10	4	5
<b>Guy Caron</b>	5	4	2	5	6	17	14
Peter Julian	4	3	2	9	4	4	3
Jagmeet Singh	7	3	9	13	7	0	14
Pat Stogran	2	2	2	2	0	3	2
Don't know	70	80	72	51	61	68	58

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